

JUDGING CRITERIA

Film Title: _____ Group: _____

The following rating scale will be applied to each entry immediately upon screening by a member of the Youth United – Anti Bullying Film Fest Judges Panel. The finalists will be selected from entries scoring highest provided entries meet eligibility guidelines outlined in the *Contest Rules & Submission Guidelines*. It is understood that any evaluation of another’s artistic endeavour involves a certain degree of subjectivity; however decisions from the Judges Panel are FINAL.

<p>CLEAR ANTI BULLYING MESSAGE</p> <ul style="list-style-type: none"> • Demonstrates a connection to Anti Bullying theme • Images are arranged logically and effectively in a way that fits the purpose of the psa, regardless of style of psa • Story has a clear plot with a unique story line 	/5
<p>CREATIVITY/ORIGINALITY</p> <ul style="list-style-type: none"> • Original idea or new twist on an old idea • Imaginative writing and/or script • Presents theme in an interesting, engaging way 	/5
<p>PRODUCTION QUALITY</p> <ul style="list-style-type: none"> • Volume is consistent and background noise is minimal • Music or sound track is appealing and captures the mood of the scene • Visuals are effective and appealing (i.e. lighting & camera positioning are effective) 	/5
<p>OVERALL IMPRESSION</p> <ul style="list-style-type: none"> • Elicits an emotional response from the audience • Creates a lasting impression • Flows seamlessly from scene to scene allowing viewers to experience the psa 	/5

Total Points: **/20**

Comments: